



DOMO CLOUD AMPLIFIER

LEVERAGE YOUR CLOUD INVESTMENTS
WITH SNOWFLAKE DATA AT REST



Amplify the impact of Snowflake cloud data warehouses with Domo.

The Domo Cloud Amplifier allows you to integrate your data lakes and warehouses with the Domo data experience platform to make analytics tools natively available across all your cloud data.

Unlock data across all your cloud data lakes and warehouses.

No matter which cloud data platforms or databases you use today, Domo can augment them to connect more data, provide unified data governance, and make more data available to those who need it.

Leverage your existing cloud investments.

With our Cloud Amplifier, there's no need to rip and replace your existing data investments—Domo works for what you already have.



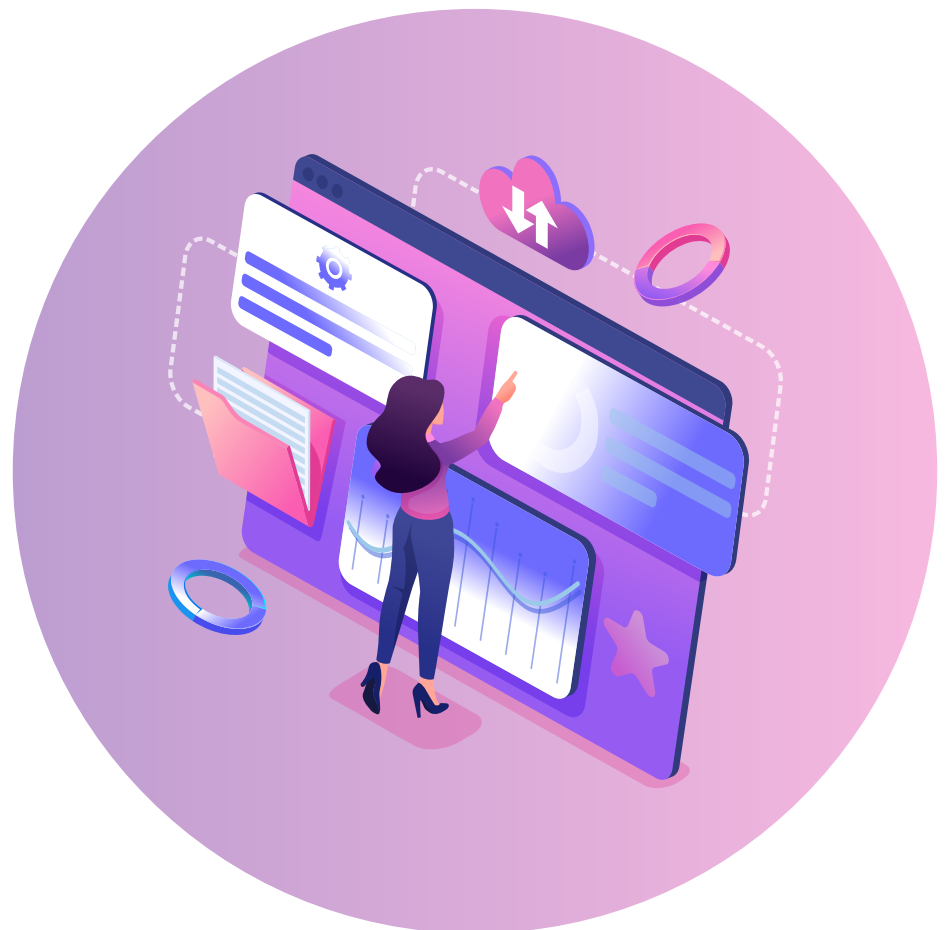
No need to move or duplicate data to use Domo for BI.



Connect data in Snowflake with data that lives in other warehouses, in business systems, or on premises.



Easily add new cloud data warehouses with easy data sharing in existing systems and no disruption to business users.



Amplify the impact of Snowflake cloud data warehouses with Domo.

Transform data that resides in various clouds for maximum business utility.



Easily complete transforms across all data that's available to Cloud Amplifier.



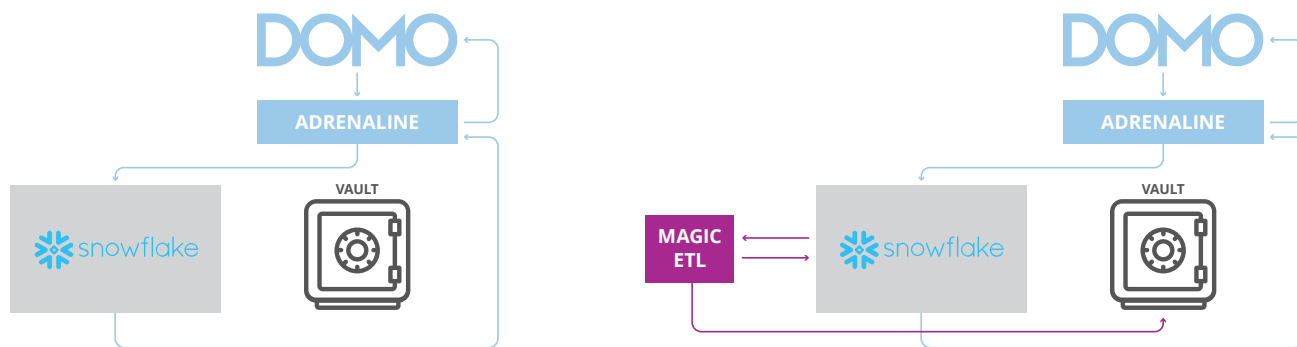
Present data to business users in context and in the language of your business.



Map out the connections and calculations between data and across systems, then organize them into objects that business users are familiar with.

How it works.

Domo natively integrates with Snowflake so that organizations can leverage the scalability, performance and observability of Snowflake while empowering business users to create powerful data experiences in Domo.



When Domo initiates a request for data, it will pass it to our "translation layer" Adrenaline. Adrenaline then knows where to query the data, even if that data lives in a different cloud (i.e. not Domo's cloud storage, a.k.a. vault). When the query is returned, that is handed back to Adrenaline and then into the respect place in Domo where the data was requested.

For Magic ETL, the blue arrows show data actually being moved. Domo's stages that data in a temporary bucket on S3 in order to execute the dataflow. Once finished, Magic either pushes that data back into the Cloud it came from, or Domo's cloud storage, or even potentially both. Now that new dataset is ~materialized wherever it lands.

Find out how Domo Cloud Amplifier can help you future-proof your cloud investments.

Domo Cloud Amplifier gives you the power, agility, and freedom to easily embrace data chaos to deliver seamless data breadth and availability to your business. Contact your Account Executive or Customer Success Manager or visit [Domo.com](https://domo.com) to learn more.

Request a demo. Visit **[Domo.com](https://domo.com)**.

