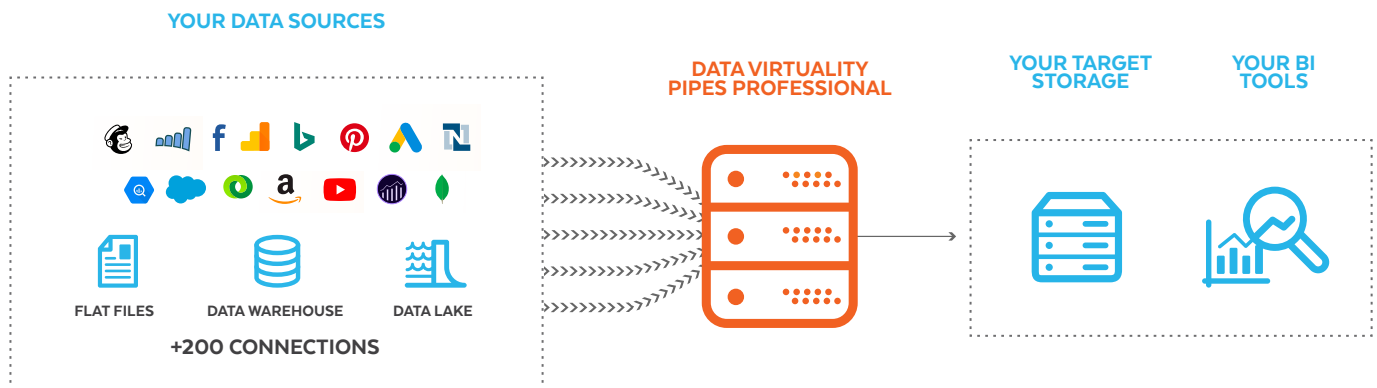


# SNOWFLAKE & DATA VIRTUALITY

The Scalable data management solution for agile organizations

Organizations these days face three main challenges when it comes to data management:

- Data is generated by diverse and rapidly changing sources
- Multiple stakeholders need to simultaneously use data in a multitude of different ways
- Data has to be accessed in real-time



### HIGHLY PERFORMANT

An independent study testing the speed of data movement, revealed that the combination of Data Virtuality and Snowflake was the fastest.



### SECURE DATA SHARING

Easily and securely share consistent and governed views of your data across all your business units, ecosystems, and geographies.



### SINGLE SOURCE OF TRUTH

With all your data in one single place, that can be accessed by all data consumers in your organization you can ensure high data quality.



### ALL IN SQL

Snowflake and Data Virtuality are both purely SQL. So no special skills are needed.

To overcome these barriers, Snowflake and Data Virtuality teamed up with their distinct expertise to offer a scalable data management solution for organizations that want to be agile and data-driven. Their vision is clear:

**Make modern data management effective, affordable and accessible to all data users.**

## Why Data Virtuality?



### Agile Data Management

- Access any data in minutes and automate data workflows
- Cut down your development time by up to 80%
- Use Rapid BI Prototyping for significantly faster time-to-market

### 200+ Data Connectors

- Immediately access any data source or system, also in real-time
- All connectors are fully maintained by us
- Don't find yours? We build it for you

### Data Governance Success

- Ensure data quality for accurate, complete, and consistent data
- Use metadata repositories to improve master data management
- Increase transparency, accountability, and auditability with automatic data lineage

### ABOUT DATA VIRTUALITY

Data Virtuality provides data integration solutions that help organizations to easily connect and manage their data from multiple data sources such as APIs, databases and flat files. The revolutionary single source of data truth platform combines data virtualization and automated ETL. In this way not only is data management simplified but data integration efforts are significantly reduced – by up to 80%.

Find out more at [datavirtuality.com](https://datavirtuality.com)

## Why Snowflake?



### Pay for What You Use

- Usage-based pricing for compute and storage means you only pay for the amount of data you store and the amount of compute processing you use. Say goodbye to upfront costs, over-provisioned systems or idle clusters consuming money.

### Multi-region, multi-cloud

- Replicate data across regions and clouds, keep data and apps where they are, operate confidently with failover and business continuity.

### Zero Management

- NO Infrastructure
- NO Tuning
- NO Optimization
- NO Indexing
- NO Storage worries
- NO Vacuuming
- NO Partitioning
- NO Required sorting
- NO Workload mgmt
- NO Manual backups
- Free time to focus on higher value tasks. Add new datasets. Refine existing ones. Enable new teams.

### ABOUT SNOWFLAKE

Snowflake is the only data warehouse built for the cloud, enabling the data-driven enterprise with instant elasticity, secure data sharing and per-second pricing, across multiple clouds. Snowflake combines the power of data warehousing, the flexibility of big data platforms and the elasticity of the cloud at a fraction of the cost of traditional solutions. Snowflake: Your data, no limits.

Find out more at [snowflake.com](https://snowflake.com)