Daily Sales Flash Report

"Info" tooltip

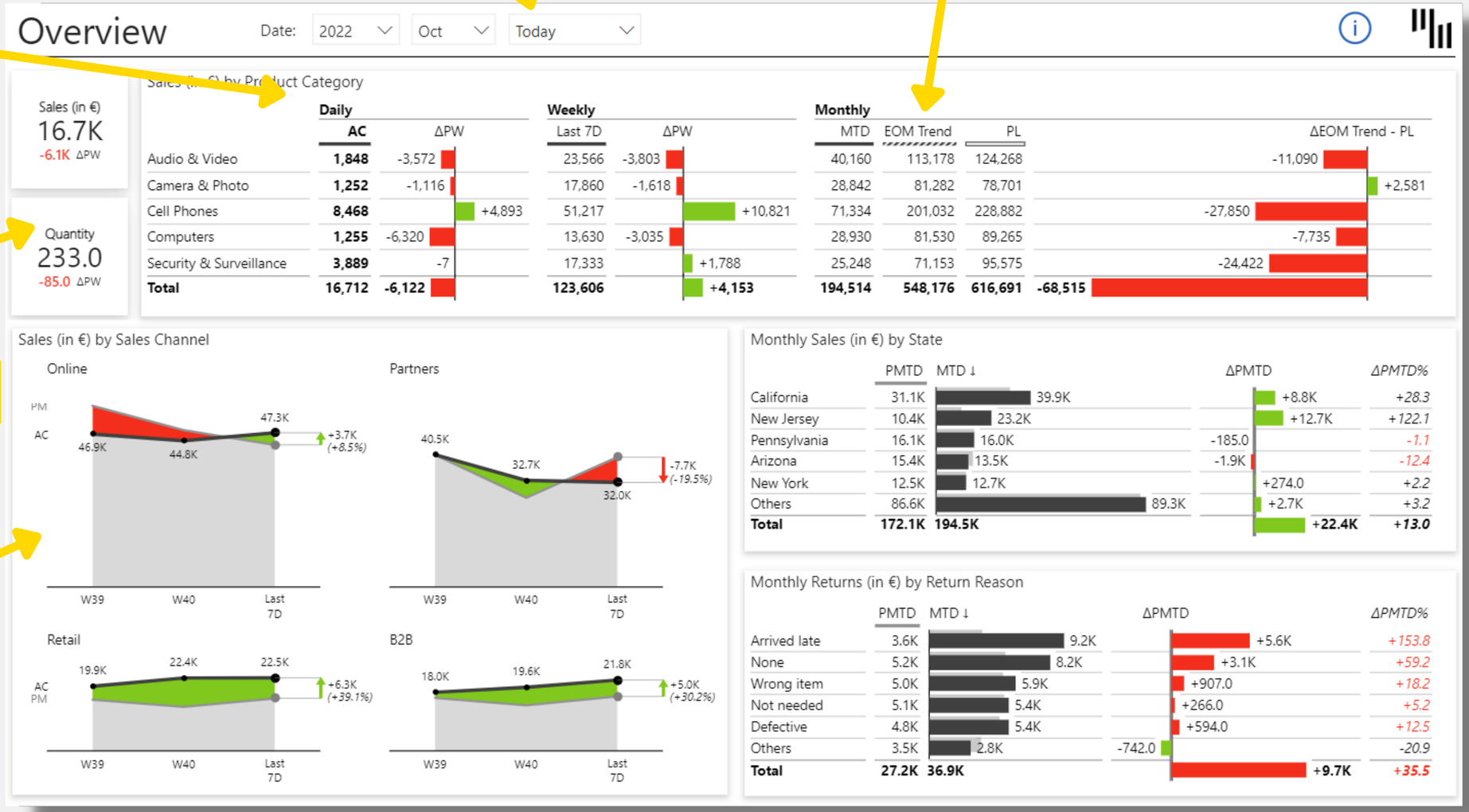
Date slicer with default selection for Today

Daily, weekly, and monthly performance

End-of-Month Prediction Trend

Top-level KPIs as performance indicators, but also report filter

Weekly trends with the last 7 days instead of week-to-date



Overview

Date: 2022 | Oct | Today

Sales (in €)
16.7K
-6.1K ΔPW

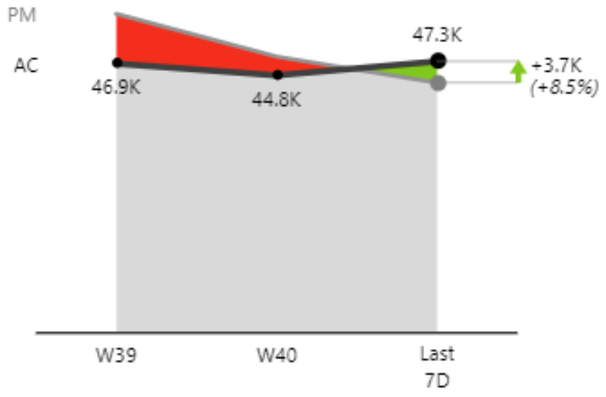
Quantity
233.0
-85.0 ΔPW

Sales (in €) by Product Category

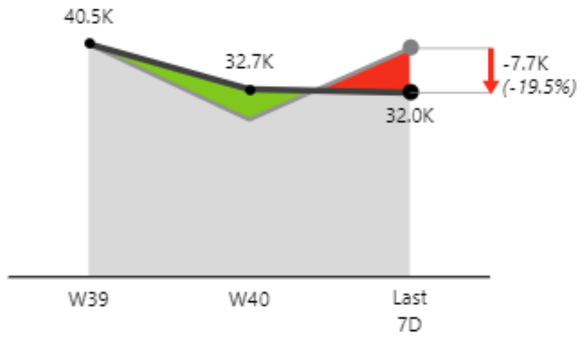
	Daily		Weekly		Monthly			
	AC	ΔPW	Last 7D	ΔPW	MTD	EOM Trend	PL	ΔEOM Trend - PL
Audio & Video	**1,848**	-3,572	23,566	-3,803	40,160	113,178	124,268	-11,090
Camera & Photo	**1,252**	-1,116	17,860	-1,618	28,842	81,282	78,701	+2,581
Cell Phones	**8,468**	+4,893	51,217	+10,821	71,334	201,032	228,882	-27,850
Computers	**1,255**	-6,320	13,630	-3,035	28,930	81,530	89,265	-7,735
Security & Surveillance	**3,889**	-7	17,333	+1,788	25,248	71,153	95,575	-24,422
Total	**16,712**	**-6,122**	**123,606**	**+4,153**	**194,514**	**548,176**	**616,691**	**-68,515**

Sales (in €) by Sales Channel

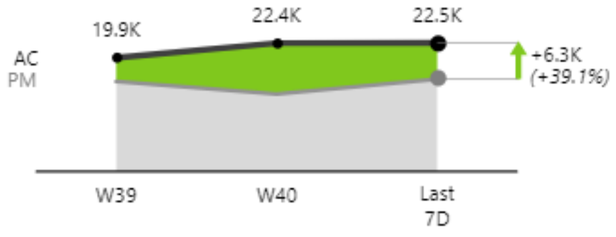
Online



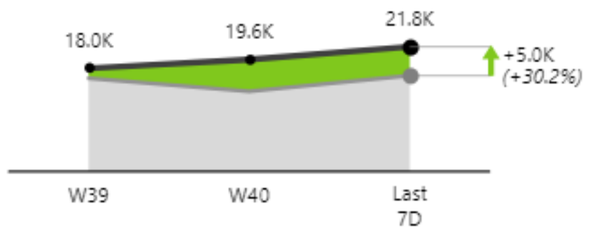
Partners



Retail



B2B



Monthly Sales (in €) by State

	PMTD	MTD ↓	ΔPMTD	*ΔPMTD%*
California	31.1K	39.9K	+8.8K	*+28.3*
New Jersey	10.4K	23.2K	+12.7K	*+122.1*
Pennsylvania	16.1K	16.0K	-185.0	*-1.1*
Arizona	15.4K	13.5K	-1.9K	*-12.4*
New York	12.5K	12.7K	+274.0	*+2.2*
Others	86.6K	89.3K	+2.7K	*+3.2*
Total	**172.1K**	**194.5K**	**+22.4K**	***+13.0***

Monthly Returns (in €) by Return Reason

	PMTD	MTD ↓	ΔPMTD	*ΔPMTD%*
Arrived late	3.6K	9.2K	+5.6K	*+153.8*
None	5.2K	8.2K	+3.1K	*+59.2*
Wrong item	5.0K	5.9K	+907.0	*+18.2*
Not needed	5.1K	5.4K	+266.0	*+5.2*
Defective	4.8K	5.4K	+594.0	*+12.5*
Others	3.5K	2.8K	-742.0	*-20.9*
Total	**27.2K**	**36.9K**	**+9.7K**	***+35.5***

Sales

Date: 2022 | Oct | Today | KPI: Sales (in €) | Quantity | Category: Multiple selections

Sales (in €) by Product Category, Product

	Daily			Weekly			Monthly			
	PW	ΔAC - PW	AC	PW	ΔLast 7D - PW	Last 7D	MTD	PM	ΔEOM Trend - PM	ΔEOM Trend
Audio & Video	**5,420**	**-3,572**	**1,848**	**27,369**	**-3,803**	**23,566**	**40,160**	**102,804**	**+10,374**	**113,178**
Sound System 1	1,078	-705	**373**	3,841	-498	3,343	6,337	17,241	+618	17,859
TV 1	976	-744	**232**	9,149	-1,485	7,664	10,139	18,828	+9,746	28,574
TV 2		+1,243	**1,243**	3,388	+668	4,056	7,457	20,520	+495	21,015
TV 3	2,859	-2,859		6,442	-1,981	4,461	11,652	22,643	+10,194	32,837
Video Projector 1	507	-507		4,549	-507	4,042	4,575	23,572	-10,679	12,893
Camera & Photo	**2,368**	**-1,116**	**1,252**	**19,478**	**-1,618**	**17,860**	**28,842**	**70,482**	**+10,800**	**81,282**
Camera 1	1,243	-1,243		4,227	-1,968	2,259	6,866	19,018	+332	19,350
Camera 2	1,125	-1,125		10,848	-1,241	9,607	12,306	26,431	+8,250	34,681
Camera Stand 1		+1,252	**1,252**	4,403	+1,591	5,994	9,670	25,033	+2,219	27,252
Cell Phones	**3,575**	**+4,893**	**8,468**	**40,396**	**+10,821**	**51,217**	**71,334**	**177,762**	**+23,270**	**201,032**
Cell Phone 1	336	+1,024	**1,360**	3,595	+2,499	6,094	7,463	22,182	-1,150	21,032
Cell Phone 10	787	+106	**893**	10,525	+518	11,043	14,599	12,071	+29,072	41,143
Cell Phone 2	193	+753	**946**	844	+2,691	3,535	5,269	14,524	+325	14,849
Cell Phone 3	14	-14		2,905	-304	2,601	4,971	20,560	-6,551	14,009
Cell Phone 4	79	+2,431	**2,510**	4,019	+2,000	6,019	7,974	16,307	+6,165	22,472
Cell Phone 5	1,350	-1,350		3,086	-37	3,049	7,248	16,470	+3,956	20,426
Cell Phone 6		+1,200	**1,200**	4,664	+109	4,773	7,428	16,643	+4,290	20,933
Cell Phone 7	816	-816		3,440	-816	2,624	3,992	19,097	-7,847	11,250
Cell Phone 8		+1,028	**1,028**	4,580	+3,206	7,786	7,978	20,015	+2,468	22,483
Cell Phone 9		+531	**531**	2,738	+955	3,693	4,412	19,893	-7,459	12,434
Computers	**7,575**	**-6,320**	**1,255**	**16,665**	**-3,035**	**13,630**	**28,930**	**86,449**	**-4,919**	**81,530**
Laptop 1	4,092	-3,103	**989**	6,036	-3,103	2,933	9,258	24,615	+1,476	26,091
Laptop 2	2,414	-2,414		5,611	-1,563	4,048	7,631	16,405	+5,101	21,506
PC 1	396	-130	**266**	1,988	-400	1,588	5,479	19,752	-4,311	15,441
PC 2	673	-673		3,030	+2,031	5,061	6,562	25,677	-7,184	18,493
Security & Surveillance	**3,896**	**-7**	**3,889**	**15,545**	**+1,788**	**17,333**	**25,248**	**62,434**	**+8,719**	**71,153**
Alarm System	46	+2,167	**2,213**	2,085	+2,451	4,536	6,250	19,582	-1,968	17,614
Motion Sensor	1,840	-1,614	**226**	6,024	-103	5,921	8,977	21,908	+3,391	25,299
Security Camera	2,010	-560	**1,450**	7,436	-560	6,876	10,021	20,944	+7,297	28,241
Total	**22,834**	**-6,122**	**16,712**	**119,453**	**+4,153**	**123,606**	**194,514**	**499,931**	**+48,245**	**548,176**

Returns

Date: 2022 | Oct | Today

KPI: Sales (in €) | Quantity

Category: Multiple selections

Returns (in €) by State, Store

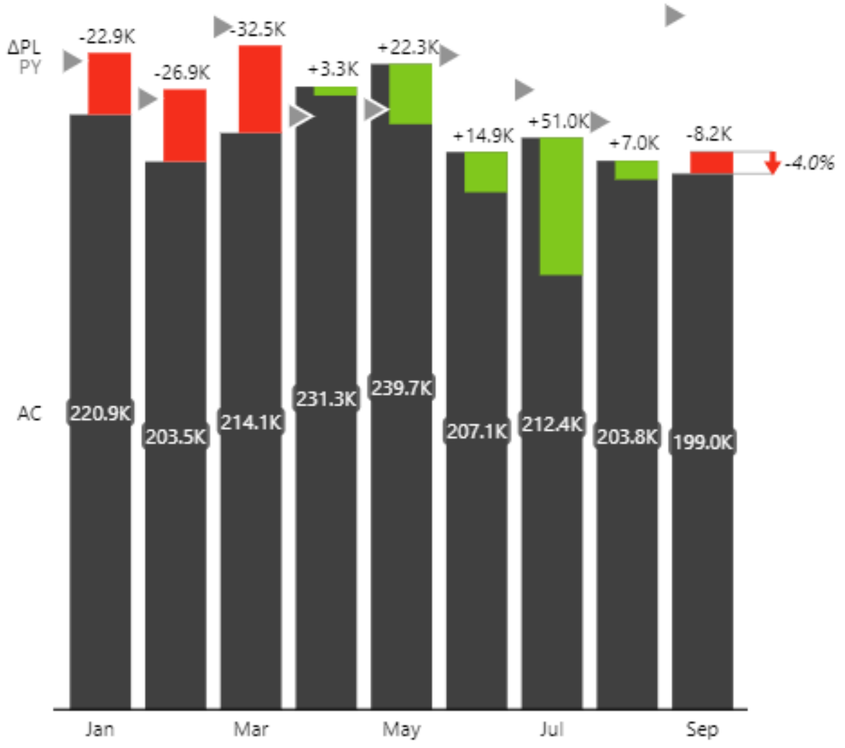
	Daily			Weekly			Monthly			
	PW	ΔAC - PW	AC	PW	ΔLast 7D - PW	Last 7D	MTD	PM	ΔEOM Trend - PM	ΔEOM Trend
Alaska								2,597	-2,597	
Arizona	1,426	-1,426		1,928	-1,426	502	1,928	5,810	-377	5,433
California		+1,267	**1,267**	5,867	+582	6,449	9,925	23,420	+4,550	27,970
Colorado				1,047	-1,047		1,047	7,311	-4,360	2,951
District of Colu...				8		8	8	2,689	-2,666	23
Florida	728	-728		728	-728		728	3,306	-1,254	2,052
Illinois				1,996		1,996	1,996	5,061	+564	5,625
Kentucky	1,262	-1,262		1,576	-1,262	314	2,214	1,941	+4,298	6,239
Missouri								2,683	-2,683	
Nevada								2,001	-2,001	
New Jersey				168		168	168	5,288	-4,815	473
New York		+469	**469**	5,444	-108	5,336	6,614	3,891	+14,748	18,639
North Carolina		+443	**443**		+1,894	1,894	1,894	3,004	+2,334	5,338
Ohio				2,275	+1,289	3,564	5,385	7,305	+7,871	15,176
Pennsylvania				1,201	-407	794	1,494	5,281	-1,071	4,210
Texas				1,189	+1,145	2,334	3,450	1,079	+8,644	9,723
Wisconsin								802	-802	
Total	**3,416**	**-1,237**	**2,179**	**23,427**	**-68**	**23,359**	**36,851**	**83,469**	**+20,384**	**103,853**

Trends

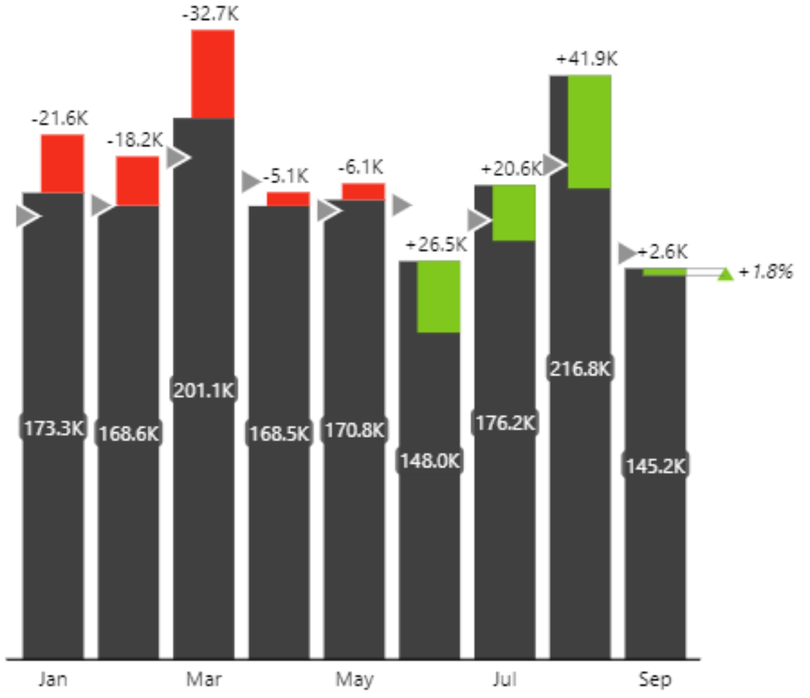
Time period: 2022 | Multiple selections | Time axis: Months | Group by: Sales Channel

Sales (in €) by Sales Channel

Online



Partners



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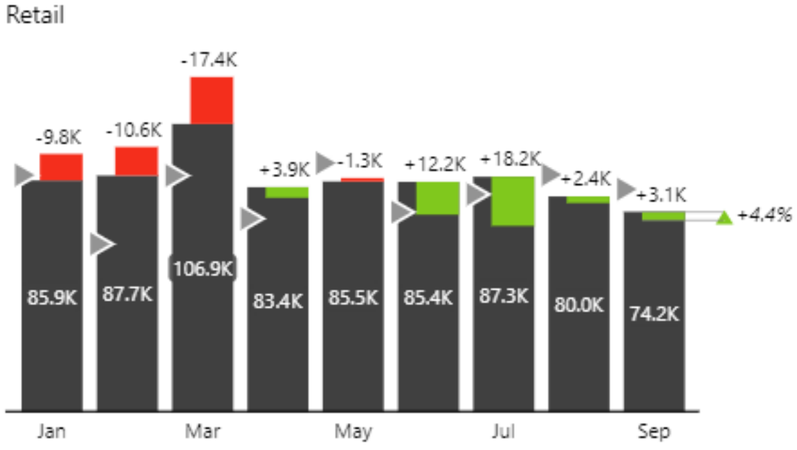

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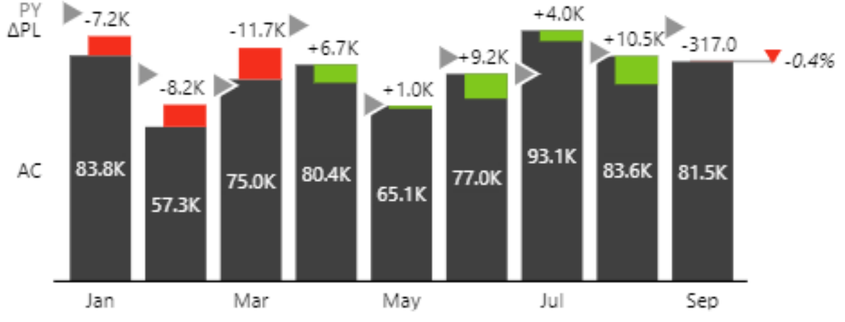

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